Michaela Lewis

UX & CX, Research & Design | Richmond, VA
[LinkedIn](#) | [Portfolio](#)

Experience designer & researcher (1 YOE) with psychology background seeks to combine technical tools with visual and systems design skills to create data-driven experiences.

EDU

M.S., Human Factors in Information Design

Bentley University, starting September 2025

B.S., Psychology

Virginia Commonwealth University, graduated May 2025

EXP

Design Research Intern

Feel, Los Angeles, CA / June 2025 – July 2025

Feel is a creative technology startup making emotional well-being accessible through wearable technology & an affective conversational interface.

Completed comprehensive analysis (2k+ qualitative data points) of competitor products for benchmarking, utilized an agentic AI system for efficiency.

User Experience (UX) Design Intern

Lillup, San Francisco, CA/ May 2025 – June 2025

Lillup is a research & engineering company, offering custom B2B platform services.

Designed high-level information architecture maps for onboarding processes. Synthesized company documentation into data flows for future algorithmic development.

Research Assistant Internship

Green Lab , Virginia Commonwealth University/ Jan 2025 – May 2025

PI Dr. Jeffrey Green conducts research on underlying processes & pro-social effects of nostalgia, intellectual humility, & gratitude.

Supported graduate student research through facilitating study sessions, following research protocol & collecting participant data (quantitative & qualitative).

ETC

Skills
Software: Figma & Figma Dev Mode, Adobe Creative Suite (InDesign / Illustrator / Photoshop), Miro, Qualtrics, RedCap, SPSS, Tableau, Excel

Design: front end coding, ADA / WCAG inclusive design standards, design systems, wireframing & prototyping (high & low fidelity), product & design concept development

Research: Qualitative user research methods, AI research tools & application, usability testing, data analysis & application of insights, quantitative research methods, benchmark/ baseline